



Fonds pour l'éducation
et la saine gouvernance
Encourager le savoir!



Press release

For immediate release

Ometz renews *Money Matters*, a financial literacy program

Montreal, November 18, 2015 – Ometz proudly announces the renewal of **Money Matters**, a financial capacity building program that educates and empowers clients who want to take the next step in their financial and personal development. More than a budgeting program, Ometz professionals are using financial discussions as a vehicle to enhance family dynamics, relationships, communication and planning. Money Matters is an Ometz initiative, supported by the [Autorité des marchés financiers](#) ("AMF").

The goal of this new edition of Money Matters is to help newcomers familiarize themselves with important aspects of financial life in Canada, and to educate parents and grandparents about Educational Savings Plans as a resource to maximise their savings and investments in their children and grandchildren's educational future. Ometz also works with other social service partners to train them to help their vulnerable clientele in financial capacity building. "Financial capacity building is more than even the fishing rod – it provides the foundational basis for the decisions that shape our lives", says Susan Karpman, Chief Program Officer at Ometz. "It provides the framework for understanding our values, making our decisions and shaping our futures. It's something we need to talk about with our clients, and they need to talk about in their families – productively."

Money Matters is made possible through financial support from the Education and Good Governance Fund of the *Autorité des marchés financiers*.

About Ometz

Founded in 1863, Ometz is a charitable organization which supports and strengthens individuals and families by offering a range of employment, immigration, school and social services. Serving more than 13,000 people annually, Ometz provides intervention, prevention, support services and programs aimed to enhance quality of life. Whether supporting a student who is struggling at school, a family in crisis, an individual coping with mental illness, a person looking for a new career or starting a new life in Montreal, Ometz helps change lives. To find out more about Ometz, please visit www.ometz.ca

– 30 –

For Information:

Mahalia Verna
Ometz
Manager, Marketing & Communications
Mahalia.verna@ometz.ca
(514) 342-0000 (#3468)